

AIB

Management
& Business School



aib.education

Bachelor & Master International

100% in the English Language

Lyon, France



The principle goal of education is to create people who are capable of doing new things, not simply of repeating what other generations have done – people who are creative, inventive and discoverer.”

Begin Today.
Make the Difference in this World.



AMBA

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After spending many years talking to thousands of students who are struggling to know what their next steps are - we have come to realize that business education, can still be improved. Despite a sharp increase in business school entries and a plethora of programs, the employment rates of graduates remain too low. In addition, graduates capacity to thrive professionally and emotionally in an ever-changing international employment market is diminishing

Was this the dream life students aimed for when they started their studies?

What is wrong? Are we sufficiently focused on developing the human capital of our students? Do we focus too much on disseminating knowledge yet omitting soft skills that make a difference in the business world today? Do we teach enough ethics and values? Do we create future leaders that stand up for what is right, and that will make a positive impact on all aspects of society?

To make a difference, we created AIB Management & Business School.

At the AIB Management & Business School, we coach students by teaching skills, not lessons, and we train for professions, not just for diplomas. In small classes, we produce real businesses, real business people, with real skills mentored by real professionals. We aim to grow human capital by delivering exceptional knowledge, building soft and hard skills, and providing real work experience! We create global leaders/citizens that can make a difference and thrive in a globalized world and knowledge-based economy.

Johann CHUPIN
President

Our Vision, Our Mission, Our Solution

Our Vision

Our vision is to be one of the most renowned Management Schools that creates future leaders of value, who will have a positive impact on all aspects of society.

Our Mission

- To help students realise their potential, and help them thrive professionally
- To prepare students for the volatile, complex and unpredictable world by building transferable skills such as leadership, resilience and agility
- To develop intercultural competencies

Our Solutions

We grow human capital: We coach students by teaching them skills, not just lessons. To personalize the experience, we assign a mentor to each student. Our programs build on verified business and management practices which are **taught by business professionals**, experts in their fields. We deliver knowledge, building skills, and providing **real work experiences**.

If you want to change the world, start by changing yourself.

Global World, Global Career, Global Degree

In a globalized and knowledge-based economy, intercultural competence is a key to a successful international career. To grow our students' capacity to succeed within this intercultural world, we have developed bachelor and master degree programs that meet the challenges and opportunities of this world.

Our courses are built on verified business and management practices that come from various fields such as management, social sciences, and neuroscience; and are delivered by experienced international professionals and academics.

To prepare students for the volatile, uncertain, complex, and unpredictable world we live in - we decided to go beyond theory. Our aim is to build transferable skills that grow intercultural competence, resilience, agility, leadership and interpersonal competencies.

Interested in pursuing an international career?

Welcome to AIB Management & Business School. We are here to prepare you for the journey.



International Career

The English language is a must in the 21st century, that is why 100% of our courses are taught in the English language. If you feel that your English is not good enough to begin your study with our academy, do not worry, we have prepared special classes to bring your English skills up to speed!



Our Values & culture

Entrepreneurship Spirit

Community

Life is most fulfilling and meaningful when lived with and for others. Positive, encouraging, and inspiring study environment where students support and challenge each other is a must. We care about our students; their personal and collective well-being is at the heart of what we do.

Professionalism

We expect excellence in effort. Though we understand that perfection does not exist, we strive for it. Being trustworthy, reliable, and always learning is part of our DNA. We celebrate when we experience small and big wins – and we learn from failures.

Inclusivity

Social justice and equal treatment matter to us, and this is why we built a unique recruitment process and study syllabus. We hire for attitude and potential, not for academic skills only + our students have an opportunity to raise funds during their study, thus being able to finance otherwise expensive tuition.

Leadership

We see issues that our civilization faces, and we care. We do our best to create a future generation of leaders guided by ethics and driven by values – leaders that stand up for what is right, making a positive impact on all aspects of society.

Global Mindset

We see ourselves as global citizens. Mastering the English language, plus learning another global language, developing intercultural competence, opportunity to do an international internship, and being taught by international professionals is how we prepare our students for the opportunities of tomorrow.

Thriving

Happiness, health, and progress of our students are imperative to us. We desire that they become truly successful. Therefore, we teach them emotional intelligence and resilience skills – key variables that enable us to thrive in a ever changing and challenging world.

Why should you choose the Academy of International Business?

Why us?



Master the English language.

100 % of our classes are in the English language, plus you will have an opportunity to learn a second language.



Develop Cultural Intelligence.

Thrive in intercultural context. We will grow your capacity to communicate, interact and lead within an international context.



Grow Skills and Competencies.

Just a diploma is not enough. You will grow hard and soft skills such as resilience, emotional intelligence, and leadership!



Make the difference.

Make a difference! You will have a chance to make a positive impact on all aspects of society, including economic, social and environmental.



5. You can make it.

Everybody has a chance. We hire for attitude and potential rather than academic skills only!



6. Finance your study.

Raise funds (work) while studying. Students are required to attend classes only 3 to 4 days a week. We also provide different forms of financial relief.



7. Be taught by professors with business experience.

At least 70% of our professors are professionals with extensive international business experience.



8. Receive professional support.

We provide mentoring to our students. Each student has a mentor (professor) that supports the student throughout the study and beyond.



9. Be certified.

We seek certifications for you not us. Each one of our elective courses offers you one or more industry accredited certifications.



10. Engage.

We value meaningful interaction. Our classes are small, which allows for relationship building and enhanced communication between professor and students.

We train for professions, not just diplomas.

Our Students

We welcome our students into a multicultural environment.

One of the great advantages of being part of a multicultural school is undeniably the opportunity to develop new intercultural skills, sometimes even without realizing it! Through classes and conversations, students learn a lot from others, but also about themselves.

From this, new and unexpected abilities emerge: the ease of speaking in another language, the ability to manage situations where multiple students do not speak the same language, and the adoption of new approaches for leading group projects...



Abdalla



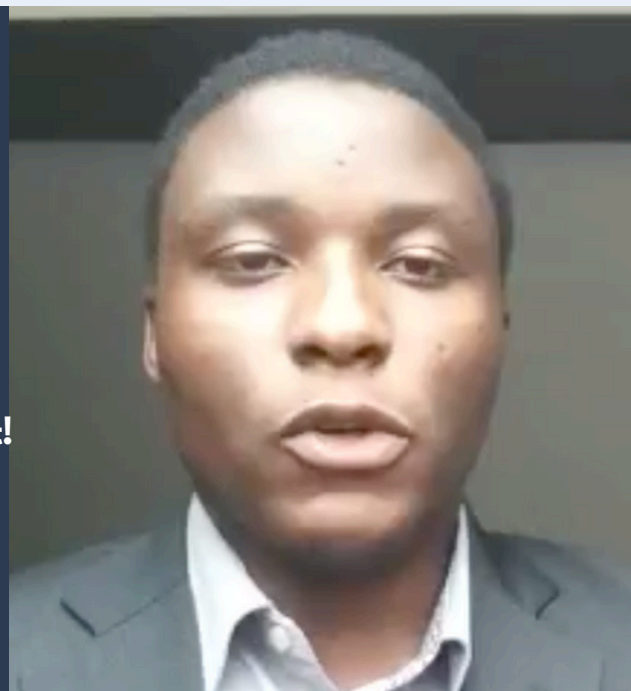
**Practical,
Professional
and Friendly!**

"One of the things that I particularly liked about the Academy of International Business here in Lyon is the way they care about their students. The care I got as an international student was really valuable. A small ratio of students to instructors really helped during the learning process. If I had to describe the academy in three words, I would say practical, professional, and friendly!"

"What I particularly appreciated at the Academy is the enthusiasm that teachers put into their teaching. Also, teachers give their best to pass on their knowledge, but they go beyond just teaching skills too, they encourage us and help us in the personal development dimension. They help us to improve as a person and to develop non-academic skills. If I had to describe the Academy in 3 words, I would say rigor, multicultural, and simply excellent!"

Okemi

**Rigor,
Multicultural,
Simply excellent!**



Bachelor International

BBA International (RNCP 38123)

Our Bachelor of Business Administration (BBA) International program prepares students for international careers in management and leadership roles across various sectors

Program Highlights :

- **International Focus:** Opportunities for studying abroad and courses taught in English or French.
- **Diversified Program :** Covers marketing, finance, human resource management, economics, strategy, and international operations.

Career Opportunities :

Graduates can pursue roles in marketing, finance, human resources, and more, with the possibility of working for global companies or starting their own ventures

BACHELOR International

Requirements:

Holders of a diploma awarded by a State, organization, or institution certifying the completion of secondary education and/or enabling access to university studies.

- Three-Year Programme
- 180 Credits ECTS
- Designed from FEDE et Mbway Programs
- Alternance available
- Possibility to enter in the first year



Objectives

This program is designed to prepare students for international careers in management and other leadership positions across various sectors.

The BBA International is distinguished by its international orientation.

Students have the opportunity to study abroad, take courses in English, and work on projects with peers from different cultures. The program covers subjects such as marketing, finance, human resources management, economics, strategy, and international operations.

Program:

The fundamentals of business and digital communication

UE- Operational marketing and communication strategies

UE - Accounting, financial, and fiscal management of the company

UE- Development of Business Strategy and management skills and tools

UE - Business development in an international context

UE - E-Business & User Experience

UE - International Negotiation & Commercial Proposal

UE - The art of Management in an international context

UE- English or French courses Level A2 (Oral/Written)

- Internship or tutored project (from 6 weeks to 6 months)
- Business Game
- Start UP Factory: Entrepreneurial Creativity



AIB

BACHELOR International



Academic results:

At least GPA 2,5 - 65%,
B+(US), 12/20 (France);

English:

We would appreciate if the student could attain an IELTS (Academic) score of at least 6.0 overall, with a minimum of 5.5 in each section and 6.0 in speaking (but not mandatory) The English level will be validated during the interview with the admission officer.

SKILLS

- Communicate within the company and develop external communication
- Monitor management indicators and draft summary documents
- Calculate intermediate management balances and profitability ratios
- Develop cash flow forecasts
- Understand in-depth accounting and accounting audit to guide the company's perspectives
- Apply the fundamentals of global company strategy
- Implement strategic management and support operational management
- Understand and implement a Human Resources policy

EXAMS

Case Study

Professional situation (Internship or Apprenticeship)

Oral presentation in front of the jury

Practical case

Knowledge assessments

CAREER OPPORTUNITIES :

- International Management consultant,
- Administrative and financial affairs officer,
- Administrative and financial manager within small or large organizations,
- Profit center manager,
- Organizational consultant,...

1st Year BBA International

- Three-Year Programme
- 180 Credits
- Designed from FEDE accredited Program
- Alternance available

1- Discover Fundamentals of business management

2-Begin your personal development journey and start building your career

3- Strengthen your linguistic skills

Work/Study methodology and Project Management
 The fundamentals of business, law and digital communication I
 International Relations
 Marketing and Communications Strategy I

Fundamentals

Personal Development - The Science of Thriving
 Career Research & Development - The fundamentals
 Language 1 &/or 2 - B2 Level
 Mentoring

Support

Communication - Public Speaking
 The fundamentals of business, law and digital communication II
 Introduction to Multicultural Management
 Financial Accounting I
 Marketing and Communications Strategy II

Fundamentals

Personal Development - Values and Long-term Vision
 Career Research & Development - Networking
 Language 1 &/or 2 - B2 Level
 Mentoring

Support

Internship or tutored project (6 weeks minimum)
 Business Game
 Start UP Factory: Entrepreneurial Creativity

Experiment

BBA International 1st year

2nd Year BBA International

- Three-Year Programme
- 180 Credits
- Designed from FEDE accredited Program
- Alternance available

1- Fundamental of Business Development

2- Business Analysis and Internationalisation

3- First internship

Introduction to Leadership
 Business and Digital Communication
 Intercultural Management
 Financial accounting II

Fundamentals

Personal Development - Confidence and Resilience
 Career Development : Match your skills to employer needs
 Language 1 &/or 2 - B2 Level
 Mentoring

Support

Principles of Micro Economics
 Principle of Macro Economics
 Business & Digital Communication II
 Financial Accounting III
 Business Ethics - Culture and Democracy I

Fundamentals

Personal Development - Setting and achieving Meaningful Goals
 Career Research & Development - Power statements
 Language 1 &/or 2 - B2 Level
 Mentoring

Support

Internship or tutored project (6 weeks minimum)
 Business Game
 Start UP Factory: Entrepreneurial Creativity

Experiment

BBA International 2nd year

3rd Year BBA International

GLOBAL BBA Study

- Three-Year Programme
- 180 Credits
- Designed from FEDE accredited program
- Alternance available

1- Master the fundamentals of Business Management

2- Start your specialization courses

3- Professionalization : End Of Cycle Internship

Business Communication

Business Management : Legal

Business Management : Accounting and Finance

Corporate Management, Governance & Human Resources

Fundamentals

Personal Development - Social Awareness

Career Research & Development - Written Materials

Language 1 &/or 2- B2 Level

Mentoring

Support

Innovation Management

Intercultural Management in Europe

Human Resources in Europe

Culture & Democracy II

Fundamentals

Personal Development - Social Management

Career Research & Development - The Plan

Language 1 &/or 2 - B2 Level

Mentoring

Support

Specializations & Certifications

Internship or tutored project (4 to 6 months)

Start UP Factory: Entrepreneurial Creativity

Business Game

Experiment

BBA International 3rd year

Why Soft Skills?

The ability to behave and interact effectively with others is receiving increased attention from recruiters and managers. These soft skills encompass a wide range of personal qualities, some of which can be developed throughout your education, through simulations, artistic activities (creativity), or sports (teamwork, stress resilience)

Technical expertise and professional competence remain prerequisites, while soft skills provide an excellent way to stand out from other candidates.

According to a Harris Interactive survey, 72% of professionals consider soft skills essential for their career advancement

“Soft skills, in addition to diplomas, are now integral to the new requirements of recruiters”

We train you in:

- Personal development,
- Emotional intelligence,
- Intercultural intelligence,
- Leadership,
- Public speaking,
- Career development, The art of thriving, and much more...



Choose your specialization

We understand that it is not easy to identify what you want to do in the future. To facilitate your choice, we will provide you with career support classes and mentoring services – both of which will help you to identify the best career path to follow.

Communication & Digital Marketing
Finance & Accounting
Entrepreneurship & Business Development
Supply Chain & Operation Management

Certifications

Since we train for Professions, not just Diplomas – we partner with the world's leading industry certification bodies. Each one of our elective courses offers you one or more industry accredited certifications that enhance your skills and open doors to the real world of business.

Certificate Programs are there to teach you how to turn business theory into practice.

We seek certifications for you not us.



Specializations

Communication & Digital Marketing

Develop what it takes to deliver, monitor and measure targeted digital marketing campaigns; and learn the best practice, theory and applied skills in marketing and communications. Prepare yourself for an exciting and engaging international career in digital marketing and communication.

Finance & Accounting

Equip yourself with the technical, professional, analytical and ethical skills required for a successful global accounting / finance career. We will provide you with the tools to become an international finance professional ensuring companies get the best return on investment under both GAAP & IFRS standards.

Entrepreneurship & Business Development

Develop your business and management skills so you can create, establish and lead your own venture. We will also give you the knowledge and confidence to implement strategies within an established company to drive change, encourage innovation and help the business flourish.

Supply Chain & Operation Management

Equip yourself with the managerial and analytical skills to understand the complexity of supply chain and operations management. Meet challenges and opportunities in business with creative yet pragmatic thinking while generating solutions that make the difference.

Examples – BBA and MBA Core Subjects

Communication & Digital Marketing

- Sales Strategy
- Marketing Strategy
- Communications
- Digital Marketing
- Customer Relations
- Advertising
- Market research
- Consumer behaviour
- Marketing ethics

Entrepreneurship & Business Development

- Management
- Leadership
- Entrepreneurship
- Performance
- Business project
- Business Strategy
- Human Resources
- Organisational Behaviour

Finance & Accounting

- Business Accounting
- Corporate Finance
- Internal Control
- Auditing
- Mergers & Acquisitions
- Financial Controlling

Supply Chain & Operation Management

- Quality
- Logistics & Supply Chain
- Purchasing
- Law
- Risk management
- Certifications
- International Business
- Performance

Skills & Competencies

- Mandarin
- Spanish
- French
- Emotional Intelligence
- Self Awareness
- Self Management
- Resilience
- Cognitive and Emotional Agility



MBA International

MBA International (RNCP36149)

Our International Master of Business Administration (MBA) program is designed for those aiming for executive positions and leadership roles within global enterprises.

Program Highlights :

- Strategic Management : Courses on geopolitical, economic, and legal environments; strategic management; and human resource management.
- Practical Experience : Includes Business Games and a Start-Up Challenge

Career Opportunities :

Graduates are prepared for senior-level positions in strategic management, international business development, and executive roles across various sectors.



Requirements:

Students who have obtained a Level 6 diploma from the European Qualifications Framework (EQF), having acquired 180 ECTS credits.

MBA International

- Two-Year Programme
- 120 Credits ECTS
- Designed from FEDE and RNCP Accredited Programs
- Apprenticeship available
- Possibility to enter in the first year

OBJECTIVES

Whether in the commercial sector or distribution, the competitive and dynamic aspects of this global industry offer stimulating career prospects alongside leaders.

Enhanced skills in International management and business administration are the two fundamental axes that will contribute to guiding and monitoring the company's strategy.

These global management positions involve analytical and decision-making abilities based on both extensive and specialized knowledge in accounting and taxation management, corporate communication, human resources, and sales.

While autonomy and flexibility are valued qualities in the corporate world, it will be necessary to be able to build an efficient organization conducive to the development and sustainability of the company.

PROGRAM

UE - Global Business Culture,

UE - Human Resources and Organizational Management

UE - International Environment and Business Strategy,

UE - Developing activity strategy

UE - Development of commercial performance and optimisation of customer relations.

UE - Supervise, Manage and Energize services and teams activities

UE - Manage commercial activities and performance process

UE - Lead the activities' processes and commercial performance

UE- English or French courses Level B2 (Oral/Written)

- Internship or tutored project (6 months abroad)
- Professional Implementation
- Start'Up Challenge



MBA International

Academic results:

At least GPA 2,5 - 65%,
B+(US), 12/20 (France);

English:

We would appreciate if the student could attain an IELTS (Academic) score of at least 6.0 overall, with a minimum of 5.5 in each section and 6.0 in speaking (but not mandatory) The English level will be validated during the interview with the admission officer.

COMPETENCES

- Communicate within the company
- Develop external communication
- Use commercial management tools
- Create business plans
- Master strategic decision-making techniques
- Develop a business activity
- Acquire multidisciplinary expertise in the various functional economic areas of the company
- Implement internal organization and control tools
- Design and implement marketing, commercial, and HR strategies
- Analyze the company's managerial environment
- Implement operational and control models
- Lead and manage international teams

EXAMS

Case Study

Professional situation (Internship or Apprenticeship)

Thesis presentation in front of the jury

Practical case

Knowledge assessments

Carreers Opportunities:

- Human Resources
- Business-to-Business Management
- International Environment Management
- International Business
- Marketing international
- International Consultant
- Entrepreneur

1st Year MBA International

GLOBAL MBA Study

- Two-Year Programme
- 120 Credits
- Designed from FEDE & RNCP Accredited Program
- Alternance available
- Possibility to enter in the first year

1- Acquire Managerial and Business Fundamentals

2-Improve your strategic Vision

3-Develop your Business Expertise

4-Choose your personal Project

5-Choose your internship

Intercultural Management
Business Management Sytle
Entrepreneurship

Different Function of Business Management and their interaction :
Commerce, Logistics, Financial Management, Human Ressources
Management

Fundamentals

Personal Development - The Science of Thriving
Career Research & Development - The fundamentals
Language 1 & 2 - B2 Level
Mentoring

Support

Managing Business life cycle & sustainability
Business and commercial Communication
Digitalization & e-management
Corporate Human Resources
Companies, competitiveness and Europe

Fundamentals

Personal Development: Decision Making, Confidence & Resilience
Career Research & Development - Networking
Language 1 & 2 - B2 Level
Mentoring

Support

Introduction to Specializations

Internship or tutored project (At least 6 Months)
Business Game
Start UP Factory: Entrepreneurial Creativity

Experiment

MBA International 1st year

2nd Year MBA International

- Two-Year Programme
- 120 Credits
- Designed from FEDE & RNCP Accredited Program
- Alternance available

1- Master Managerial & Business Fundamentals

2- Understand International Dimension

3- Prepare for and start your career

Geopolitical Environment and Business Strategy
 Strategic watch & Economic Intelligence
 International Economic Environment & International Strategy
 International Economic Environment, International Contract
 The concept of Strategy

Fundamentals

Setting & achieving meaningful goals and social awareness
 Career Research & Development -Match your skills. Employers' needs
 power statement
 Language Classes 1 & 2 - B2 Level
 Mentoring

Support

Strategic Models and General Company Policy
 Business strategy and Organizational structure
 The Strategic Decision
 Strategic Management, Management Of Human Resources
 and performance of organization

Fundamentals

Personal Development - Social Management
 Career Research & Development -Written Materials & The Plan
 Language Classes 1 & 2 - B2 Level
 Mentoring

Support

Specializations

Internship or tutored project (At least 6 Months)

Business Game

Start UP Factory: Entrepreneurial Creativity

Experiment

MBA international 2nd year

Choose your specialisation

At the end of the first year of your MBA, you will be introduced to four specializations. Together with our career support classes and mentoring services you will be able to identify the best career path to follow.

Since we have partnered with the world's leading industry certification bodies - each one our elective courses offers you one or more industry-accredited certifications.

Certificate Programs are there to teach you how to turn business theory into practice, plus they often open the door to career progression.

Specializations & Certifications

Communication & Digital Marketing

Develop what it takes to lead teams that deliver marketing campaigns; and learn the best practice, theory and applied skills in marketing and communications. Become a leader in digital marketing and communication and start an exciting and engaging international career.

Finance & Accounting

Equip yourself with the technical, professional, analytical, managerial and leadership skills required for a successful global finance / accounting career. Lead finance and accounting teams and become an international finance professional ensuring companies get the best return on investment under both GAAP & IFRS standards.

Entrepreneurship & Business Development

Be a leader, develop your business and leadership skills so you can create, establish and lead your own venture. We will give you the knowledge and confidence to implement strategies to start your own business and to work within an established company to drive change, encourage innovation and help the business flourish.

Supply Chain & Operation Management

Equip yourself with the analytical, managerial and leadership skills to understand the complexity of supply chain and operations management. Meet challenges and opportunities in business with creative yet pragmatic thinking while generating solutions that make the difference.

AIB Business Career

Training for Professions, not just Diplomas.

Communication & Digital Marketing

As a graduate of digital marketing and communication, you will be able to take up multiple roles and responsibilities that encompass written, spoken, and visual communication. For example, you could manage digital channels such as digital advertising, social media, email marketing, blog content, etc., to reach out to customers. But the roles you will be able to do will vary, including Marketing Manager, Public Relations Specialists, Media Planner, Social Media Manager, Human Resources Specialist, Communications Director, Marketing Director, etc.

Finance & Accounting

As a graduate of finance and accounting degree, you will be able to take up job opportunities across many sectors. Your future jobs might come from banks, public sector organizations, accountancy firms, management consultancies, and in fact - from anywhere. Finance and accounting are needed in all organizations and jobs can vary from entry-level to executive-level. Potential job titles are Financial Planner, Accountant, Cost Clerk, Financial Analyst, Finance Manager, Management Accountant, Finance Director, etc.

Entrepreneurship & Business Development

As a graduate of Entrepreneurship & Business Development degree, you will have opportunities for wealth creation for yourself, your own company, your future employer and the society. Whether you build your own business or work for others, you will most likely create value by growing the company/business. Your future jobs might come from all sorts of industries and sectors. Potential job titles are Entrepreneur, Business Consultant, Not-for-Profit Fundraiser, Sales Manager, Strategic Partnerships Manager, Senior Solutions Consultant, Owner, CEO, etc.

Supply Chain & Operation Management

Supply Chain & Operation Management careers are some of the most expansive and diverse disciplines within the business world as they encompass a broad array of interconnected activities and functions. This degree will enable you to take up multiple roles and responsibilities that engage in developing, manufacturing, and delivering products or services to customers. Some potential jobs titles are Purchase Manager, Strategic Planner, Process Manager, Supply Chain Manager, Warehouse Manager, Production Manager/Director, CEO, etc.



Successful people work to discover their talents, develop them, & use those talents in a profession to benefit others & themselves. Find out how we help you develop your talents and choose the best possible profession for you.

How to Apply ?



You can make it! 

Unlock your career!
Everybody has a chance.
We hire for attitude and
potential rather than
academic skills only!

1. Fill In the Application Form

To begin your application process, please click [here](#)

We will contact you within 48 hours of your submission. A member of our friendly Admissions team will be in touch to discuss the next steps of your application process.

2. Send your document

- A cover letter
- A copy of your passport or relevant ID
- A copy of all relevant diplomas / qualifications
- A Resume or CV

3. Motivational Interview

The purpose of this interview is to get to know you better, and to ensure your personality and values are up to the standards expected by The Academy of International Business®.

NB: You can still request an interview even if you have not submitted your completed application. Simply contact our admissions team admission@lyonbusinessacademy.fr to arrange one.

Apply today!

AIB

Management
& Business School



Federation for **ED**ucation in **EU**rope
Fédération Européenne Des Ecoles



Lyon

We are proud to be Lyonnais. Awarded the most "liveable" city in France by the Economist® Lyon is the only French city with absolutely no compromises. .



[Video](#)



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MERCI

We are delighted to welcome you... Very soon!

AIB

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